Business Partner Security Standard

Responsible Office: Technology Services, Information Security Office
Initial Standard Approved: 03/2016
Current Revision Approved: 06/2023

Standard Statement and Purpose

The Business Partner Security Standard contains the information security requirements for the collection, storage, processing, transmission, and handling of VCU data/information by third party business partners.

This Standard should be used in conjunction with the documents listed in the Related Documents section.

Noncompliance with this Standard may result in disciplinary action up to and including termination. VCU supports an environment free from retaliation. Retaliation against any employee who brings forth a good faith concern, asks a clarifying question or participates in an investigation is prohibited.

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Who Should Know This Standard

All VCU persons and Business Partners responsible for the processing, storage, transmission, and handling of VCU data/information should read this Standard and familiarize themselves with its contents and provisions.

Definitions

Acceptable Use Agreement (AUA)
An Acceptable Use Agreement in general, covers the use of information a business partner collects, processes, transmits, or stores on behalf of VCU. If the AUA does not cover security requirements related to the storage, transmission, and handling of VCU information, then an additional security agreement(s) should be put in place to ensure information security requirements are clearly communicated and agreed upon.

Access to Data
In the context of this document, this term refers to the VCU data that is stored, processed, or transmitted by an outside entity. This includes data that is collected on behalf of VCU.

Adequate Physical Protection
Protection of VCU information that meets or exceeds the protections provided by the University Computer Center (UCC). UCC required protections are 24x7 monitoring, security guard on premises, keycard access and auditing of access to location and server room, identification, sign-in and escort of visitors, and video surveillance.

Business Associate
A “business associate” is a person or entity that performs certain functions or activities that involve the use or disclosure of protected health information (PHI) on behalf of, or provides services to, a covered entity as defined by the Health Insurance Portability and Accountability Act (HIPAA) and the Virginia Consumer Data Protection Act, § 59.1-575 of the Code of Virginia (Virginia Code). A member of the covered entity's workforce is not a business associate. A covered healthcare provider, health plan, or healthcare clearinghouse can be a business associate of another covered entity. The Privacy Rule lists some of the functions or activities, as well as the particular services that make a person or entity a business associate if the activity or service involves the use or disclosure of protected health information. The types of functions or activities that may make a person or entity a business associate include payment or health care operations activities, as well as other functions or activities regulated by the Administrative Simplification Rules.

Business Associate Agreement (BAA)
BAA is a mutually executed agreement between a HIPAA covered entity with one of its business partners that may collect, process, transmit or store data on its behalf.

Category I Information/Data (Confidential and Regulated)
Information protected under federal, state, or industry regulations and/or other civil statutes, where if lost, may require breach notification and cause potential regulatory sanctions, fines, and damages to the institution’s mission and reputation. More information on data and information classification can be found in the VCU Data Classification Standard.

Category II Information/Data (Sensitive)
All proprietary information that, if improperly released, has the potential to cause harm to the institution, its mission, or its reputation but does not require breach notifications, and security or privacy of such data is not regulated or required by law or contract. Such data includes proprietary and properly de-identified research information, business related email or other communication records, financial information, employee performance records, operational documentation, contractual information, intellectual property, internal memorandums, salary information, and all other information releasable in accordance with the Virginia Freedom of Information Act (Virginia Code §2.2-3700 et. seq.). More information on data and information classification can be found in the VCU Data Classification Standard.

**Category III Information/Data (Public)**

All non-proprietary data that is considered publicly available for unrestricted use and disclosure, where if lost or illegitimately modified, these data will generate no negative impacts to individual departments, schools, colleges, or the institution as a whole. Such information is available to all members of the University community and to all individuals and entities external to the University community. Such data can make up public website information, public press releases, public marketing information, directory information, and public research information.

**21 C.F.R. Part 11 (FDA) covered Information**

This federal regulation provides guidance for the creation and storage of electronic records from the U.S. Food and Drug Administration (FDA), and data and information obtained, maintained, or accessed through sponsored research projects or protocols are covered under this regulation.

"Click-to-Accept" or "Click-Through" Agreements

Contracts that are established between vendors and customers without signatures. These agreements typically present the terms and conditions followed by a checkbox with the words "I agree" or "I accept" that the user must click. These agreements can be legally binding contracts, and caution should be exercised before accepting them.

**Controlled Unclassified Information (CUI)**

Information from federal agencies that require the protection delineated under the NIST SP800-171 standards. These types of information typically are received as a part of a research project and are required through the Federal Acquisition Regulation clauses. Although dubious at the moment, the U.S. National Archive is made the authoritative source for the definition of CUI, and the list of potentially covered information can be found at the National Archive CUI Registry: [https://www.archives.gov/cui/registry/category-list.html](https://www.archives.gov/cui/registry/category-list.html).

**Criminal Justice Information (CJI)**

Information regulated under the FBI Criminal Justice Information Services (CJIS) Security Standard, this includes any information provided by the FBI CJIS necessary for law enforcement and civil agencies to perform their missions including, but are not limited to biometric, identity history, biographic, property, and case/incident history data. Like many other regulations, CJIS Security Standards also carry a transient property, where whether an organization receives the data directly or indirectly from a third party, such data will be regulated by the security standards. The VCU Police Department and certain research projects may have access to store this data.

**Data Custodian**

An individual or organization in physical or logical possession of data for data stewards. Data custodians are responsible for protecting the data in their possession from unauthorized access, alteration, destruction, or usage and for providing and administering general controls, such as backup and recovery systems. The data custodians are directly responsible for the physical and logical security of the systems that are under their control.
**Data Provider**
A Data provider is a third-party business partner that is providing its data to VCU. Examples may include the Department of Health and Human Services and a private computer contracting with VCU to conduct research.

**Data Handling**
Data handling encompasses actions such as the generation, view, use, modification, deletion, or destruction of data. It also relates to the transfer or transmission of data from one location to another.

**Data Steward**
The data steward is a university director or equivalent position who oversees the capture, maintenance, and dissemination of data for a particular operation. The data steward is responsible to ensure data quality, develop consistent data definitions and sensitivity classifications, determining data aliases, develop standard calculations and derivations, define security requirements, document all appropriate “business rules” and monitor data quality within the source system and/or data warehouse. The data steward is also responsible for communicating data protection requirements to the data custodian and defining requirements for access to the data.

**Data Trustee**
Data Trustees will carry out plans and policies to implement guidance from the Data and Information Management Council. Data trustees are high-level employees (e.g., vice presidents, vice provosts, and deans) appointed by and reporting to the President, including but limited to Provost and Senior Vice President of Academic Affairs, Vice President of Finance, Vice President of Administration, Vice President of Research, or Senior Vice President of Health Sciences.

**dbGaP (database of Genotypes and Phenotypes)**
National Institute of Health (NIH) database which was created to archive and distribute data on genotype and phenotype type studies and research. Maintained by the National Center for Biotechnology Information, this database is regulated under the dbGaP Security Best Practices.

**Export Administration Regulation (EAR)**
EAR regulates items designed for commercial purposes but which could have military applications (computers, civilian aircraft, pathogens). It covers both the goods and the technology. The licensing regime encourages balancing competing interests. It balances foreign availability, commercial and research objectives with national security.

**Export Controlled Information**
Information, usually intellectual property or research information, which can either be directly or indirectly used in military applications. Specific federal export control laws exist (including International Traffic in Arms Regulations (ITAR) and Export Administration Regulation (EAR)) that require the protection of and restrict access to this information. Research projects dealing with information in these fields may be subject to export control laws.

**Federal Information Security Management Act (FISMA)**
Federal Information Security Management Act (FISMA) requires the use of the National Institute of Science and Technology (NIST) Special Publication (SP) 800-53 as a common security framework for the management of various information belonging to the federal government. The framework outlines the expected security controls for information that are rated at the low, moderate, or high level, where each level requires additional controls to be implemented. This regulation can impact
research projects involving federal government data or projects that are funded by the federal government. The moderate and high-level controls are a set of minimal baseline sets to handle any data with medium to high sensitivity.

**Health Insurance Portability and Accountability Act (HIPAA)**
Federal law enacted to establish privacy and security standards for the protection of certain health information, including information stored and transmitted in electronic forms.

**Information Storage and Handling**
Within the context of this Standard information storage and handling refers to actions that create, store, transmit, process, modify, destroy, and/or archive information. The storage and handling of information may involve both electronic and physical actions.

**Information Technology Baseline**
An information technology baseline is a set of technical requirements that define the minimum required standard practices. Technology Baselines are used in conjunction with Technology Standards and Policies.

**Information Technology Guideline**
An information technology guideline is a recommended practice that allows some discretion or leeway in its interpretation, implementation, or use.

**Information Technology Standard**
An information technology standard is a formal document for an established norm of methods, criteria, and processes for technology subjects.

**Information Under Non-Disclosure Agreement (NDA)**
Information maintained by the University on behalf of a third-party individual or organization, where contractual agreement has been made that requires the University to maintain the security and/or privacy of the information or limits the use and disclosure of this information. This information is regulated under a specifically executed contract, and failure to meet obligations may result in a breach of contract and potential legal liabilities.

**International Traffic in Arms Regulations (ITAR)**
The Department of State is responsible for the export and temporary import of defense articles and services governed by 22 U.S.C. 2778 of the Arms Export Control Act (AECA) and Executive Order 13637. The International Traffic in Arms Regulations ("ITAR," 22 CFR 120-130) implements the Arms Export Control Act.

**Payment Card Industry Data Security Standard (PCI-DSS)**
Payment Card Industry Data Security Standard is a set of comprehensive requirements for enhancing payment card data security. Compliance with the PCI DSS helps to alleviate vulnerabilities that put cardholder data at risk.

**Personal Health Information (PHI)**
Any information in the medical record or designated record that can be used to identify an individual and that was created, used, or disclosed in the course of providing health care services, such as diagnosis or treatment.

**Personally Identifiable Information (PII)**
Information which can directly or indirectly identify an individual. Direct information may
include social security numbers, dates of birth, addresses and telephone numbers. Indirect information may include race, gender, or geographic indicators.

**Service Administrator**
Within the context of this Standard, a service administrator is a VCU employee or contractor who is responsible for the administration and configuration of a service provided through a third-party business partner.

**Service Owner**
Within the context of this Standard, a service owner is a VCU employee who has the assigned responsibility to manage services provided by a third-party business partner. The Service Owner is the point of contact with the third-party business partner.

**The Cancer Genome Atlas (TCGA) data**
Data from The Cancer Genome Atlas data repository developed and maintained by the National Cancer Institute, regulated by the TCGA data use agreement, which enforces dbGaP security best practices and the policy for sharing of data obtained in NIH Supported or Conducted Genome-Wide Association Studies (GWAS).

**Third-Party Business Partner**
Within the context of this Standard, a third-party business partner is a business entity which does business with VCU. Some but not all of VCU’s third party business partners will be handling VCU information. Third party business partners include cloud service providers. Some but not all of VCU’s third party business partners will be involved in collecting data on VCU’s behalf or storing, processing, and/or transmitting VCU information.

**University Data and Information**
Information in paper, electronic, or oral form that is collected, generated, transmitted, processed, or stored by a VCU employee, consultant, contractor, or other affiliates in the course of their work and is used to support the academic, research, patient care, or administrative operations in VCU.

**Contacts**
Technology Services officially interprets this Standard. The Information Security Office (ISO) is responsible for obtaining approval for any revisions as required by the appropriate governance structures. Email any questions regarding this Standard to the Information Security Office (infosec@vcu.edu).

**Standard Specifics and Procedures**
The following section contains the requirements for this Standard.

**A. Category III Information/Data**
This section contains the requirements for Category III data/information handling. This section applies to all VCU Department and Schools and third-party business partners that collects, processes, transmits, or stores Category III information on behalf of VCU.

1. **Must complete a VCU Information Technology Governance review.** All new and renewing VCU contracts for Information Technology investment (hardware, software, services) are
subject to review by the IT Governance Process. All IT proposals must be submitted to IT Governance using the IT Investment review form, which may include a security assessment by the VCU Information Security Office for data security review.

2. **Assignment of service owner and administrator.** VCU units utilizing services from third party business partners are responsible for assigning a service owner and administrator who will be the point of contact with the third-party business partner. The administrator will be responsible for the configuration, administration, and maintenance of the contracted services.

### B. Category II Information/Data

This section contains the requirements for Category II data/information handling. This section applies to all third-party business partners that collects, processes, transmits, or stores Category II information on behalf of VCU.

1. **Meet all requirements from the Category III section of this Standard.**

2. **Formal contract with third party business partner with access to data.** Third party business partners with requirements to access data or collect data on VCU’s behalf must execute formal contracts before access is granted. Agreements include, but are not limited to, the following:

   a. **Acceptable Use Agreement** with the following minimum components:
      i. Data use restrictions
      ii. Data retention requirements
      iii. Data transmission requirements
      iv. Data re-disclosure restrictions or a separate Non-disclosure Agreement
      v. Data responsibilities
      vi. Data security requirements (N2, N3, N4)

   b. **Non-dislosure agreement with third party.**
      i. Third parties with requirements to collect and/or access VCU information must agree to specific terms related to the authorized disclosure of such information. A non-disclosure agreement is needed with the third-party business partner to ensure the privacy and security of this information. (N2)

3. **Service Owner and Administrator responsibilities.** Individuals who are assigned the responsibility of service owner and/or administrator are responsible for the following:
   a. Ensuring the use of services provided by such business partners is in accordance with VCU policies, standards, baselines and guidelines, and other industry best practices.
   b. Annually reviewing and documenting the procedures for managing the security controls, including, at a minimum:
      i. User account provisioning and deprovisioning
      ii. Access control management
      iii. Configuration management
      iv. Password, authentication and access controls are met as per VCU standard if VCU’s single sign-on (SSO) option cannot be leveraged by the service
      v. Assessment of data classification for the contracted service with the third-party business partner. If a change in data classification is noted, then plan to update and follow the standard and procedures as listed in this document.
C. Category I Information/Data

This section contains the requirements for Category I data/information handling. This section applies to all third-party business partners that collect, process, transmit, or store Category I information on behalf of VCU.

1. Meet all requirements from the Category III and Category II sections of this Standard.

2. Third party must formally accept and agree to abide by governing regulations. All governing regulations for applicable data must apply to data hosted by third parties. Third parties must agree to abide through formal written acceptance. (O1)

3. Must complete a third-party business partner security assessment.

All vendors handling data on behalf of VCU must undergo a formal, comprehensive security assessment by the Information Security Office (ISO). Assessment must include, but is not limited to:

a. Data security policies and practices
b. Infrastructure management architecture
c. Roles and responsibilities related to the use and management of cloud services, including the clear delineation of the responsibilities of the service providers and the responsibilities of the VCU service owner and administrator
d. Change management processes
e. Personnel authorization and clearance processes
f. Security attestation documents (e.g., SOC 2 Type II, HITURST, ISO27001, PCI Attestation of Compliance, or equivalent alternative attestation documentation) (O3, F1)

4. Require annual review of security attestation documents.

Applicable vendor attestation documents for third party services that are used university-wide must be submitted to VCU for verification on an annual basis. The Information Security Office must complete the review process with assistance from the VCU Procurement Office and VCU Controller’s Office. Deficiencies identified must be addressed as required by the Information Security Office. (O4)

5. Require security vulnerability scan/treatment or review of recent results.

All third-party business partners handling applicable data must undergo security vulnerability scans either internally or via an outside vulnerability scanning provider. Written confirmation that scans were conducted and identified vulnerabilities are prioritized and treated must be provided to the VCU Information Security Office. At a minimum, scans must occur annually or more frequently as dictated by applicable data security regulations. (O5)

6. Must execute formal data management / acceptable use contract.

All vendors handling applicable data must execute formal data management and acceptable use contracts with VCU. Contracts must include, but are not limited to:

a. Data Ownership
b. Data transmission requirements
c. Data storage, retention, and deletion
d. Data security and privacy
e. Data acceptable use
f. Liability
g. Indemnification
h. Termination and return of information (O7)
7. **Third party business partners must agree to report security breaches to VCU.** All vendors must define security breach details. All security breach details must be reported to VCU without unreasonable delay. (O8)

8. **Must complete security review before an external party is given access to data.** All third-party data collection and access requests must be reviewed and approved by the Information Security Office in conjunction with the applicable data steward through the University’s third-party security assessment process. The Information Security Office reviews submitted details and stipulate any additional conditions required prior to approval. (F10)

9. **Maintain a list of third-party business providers with access to data.**
   VCU Information Security Office, in conjunction with VCU Procurement Services, is responsible for maintaining a list of all third-party business partners with access to data and their responsibilities for the data. (O12)

10. **Disable vendor access when not in use.**
    All vendor access must be disabled when not in use. This includes physical access (e.g., keycard systems) and IT accounts (e.g., Active Directory). Vendor access must only be enabled when authorized access is required. Service owners should work with the service administrators and, as applicable, data stewards and data custodians to address this requirement. (O11)

11. **A contract must be executed by the authorized signatory.** Employees are not authorized to execute contracts that require the processing, collection, transmission, storage, or otherwise handling of applicable Information/Data unless specifically approved to do so by the VCU Procurement office. Services may include "Click-to-Accept" or "Click-Through" agreements that have not been reviewed or approved by the University and may introduce security risks. By accepting such terms, the employee will be held personally bound and liable to those terms.

### C. Special Requirements

The following requirements apply to systems used to handle specific data types; all data types listed in this section are considered Category I data and must also adhere to the requirements listed in the Category I Systems Section.

1. **e-Commerce arrangement agreement with third party business partner**
   All applicable e-Commerce arrangements with trading partners must have documented agreements. Documentation must include, but is not limited to:
   - Commercial terms of use for partners and customers
   - Security responsibilities and controls for e-Commerce systems
   - Audit terms and requirements

   Documentation must be periodically reviewed and updated. This is required by PCI-DSS. (N25)

2. **Third party business partner is officially approved by the data provider to handle data.** All third-party handling of applicable data must be approved by the data provider. Data will not be shared without prior documented approval. This is required for dbGaP, TCGA, and CUI. (O2)

3. **Must execute business associate agreements/contracts.**
   All applicable vendors must execute a business associate agreement with VCU. This action can be accomplished via a standalone agreement or by an addendum to an existing contract. This requirement is for HIPAA-related data. (O6)
4. Periodic assessment of service provider is required. 
All service providers with access to applicable data must be periodically assessed. The assessment is a collaborative effort between the department(s) using the service, the VCU Procurement Office, data stewards, the Information Security Office, and units responsible for accreditation and certification. Assessments must include, but are not limited to:

- Service Level Agreement (SLA) terms and performance
- Assurance terms and performance
- Currency and inclusiveness of accreditation documents

Required for PCI-DSS and FISMA (mod). (O9)

5. Third-party business partner software development contract for software handling data.
All third-party software development that will handle applicable data must be governed by contract. Contracts must include, but are not limited to:

- Licensing details
- Source code ownership
- Intellectual Property (IP) rights
- Expectations on source code quality
- Adherence to industry standard development methodologies
- Security expectations
- Rights and access to audit source code

Required by FISMA (low+mod). (O10)

6. Annual request must be sent to the data provider for renewal or termination of data access. Access to data is exclusively limited to authorized users approved by the data provider. Any sharing of data with any unauthorized personnel is strictly prohibited. Individuals designated as project leads are responsible for the annual request for renewal or termination of data access. Data Custodians and Data Stewards should work collaboratively to address the requirement. Required by dbGaP, TCGA, ITAR, and EAR. (Q7)

7. Data cannot be shared with any other party not explicitly approved by the data provider. Documents (electronic or physical) containing data that are signed must ensure the authenticity of the signature. It must contain the following elements: 1) Printed name of the signer; 2) Date and time of signature execution; 3) The meaning of the signature (e.g., review, approval, responsibility, or authorship). Required for 21 C.F.R. Part 11 (FDA) covered information. (Q8)

8. Memo of Understanding (MOU) is required with the internal department before providing access.
A MOU must be executed with the internal department outlining the acceptable use of the data, need to know rationale, data access provisioning, de-provisioning, termination of access, ramifications of non-compliance, etc. Required by CJI, PCI-DSS, HIPAA, PII of Children Under 13, FISMA (mod), PII of EU Citizens, and Export Control information. (Q2)

D. Exception Request
The Information Security Office on a case-by-case basis, evaluates all requests for exception(s) to this policy. Exception requests should be made using the Information Security Exception Request Form found
in Information Technology Professionals (ITPros) Intranet – IT Resources - Forms. Authorized access to the IT Pros Intranet can be requested by emailing uccnoc@vcu.edu. The completed exception request form is automatically emailed to the authorized unit head listed in the request. After the authorized unit head approves the request, the Information Security Office will provide the secondary review and approval as appropriate. Evaluation criteria for exception include the requirement to which an exception is requested, the sensitivity of the information affected, compensating controls in place to mitigate additional risks, and business processes affected by the exception. The Information Security Office will send the exception request review decision and any additional correspondence to the requestor’s and the authoritative unit head’s email addresses.

**Forms**

- VCU Information Security Standard Exception Form
- University Third Party Security Assessment Request Form
- VCU IT Governance IT Investment Review Form

**Related Documents**

The VCU Information Technology Policy Framework contains VCU Information Technology Policies, Standards, and Baseline requirements, all of which must be followed in conjunction with this Standard.

Baseline documents can be found in the VCU University Computer Center IT Professionals Intranet under Security Baselines. Access to the IT Professionals Intranet requires approval. Requests for access can be made via email to uccnoc@vcu.edu.

- Computer Network and Resources Use Policy
- Information Security Policy
- Exposure and Breach of Information Policy
- Data Classification Standard
- Network Management and Security Standard
- Records Management Policy
- Library of Virginia General Schedules
- VCU IT Governance Process
- Delegation of Signatory Authority

**Revision History**

<table>
<thead>
<tr>
<th>Approval/Revision Date Title</th>
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<tbody>
<tr>
<td>March 2006 Business Associates and Contracted Sites</td>
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<tr>
<td>June 2017 Replaces the Business Associates and Contracted Sites Policy</td>
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<td>May 2023 aligned standard with ISO/IEC 27002:2022, added roles and responsibilities of</td>
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service owners and aligned standard to IT governance.

FAQs

There are no FAQs associated with this Standard.