2016 VCU Freshman Computing Survey

The captured data below are the results from the 2016 VCU Freshman Computing Survey. 1,920 students viewed this year’s survey with a completion rate of 92%.

What is the primary computer that you own and use at VCU?
- Laptop: 92%
- Desktop: 4%
- Tablet Device: 2%
- Do not own a computer: 1%
- Netbook: 1%

How old is your primary computer?
- Less than one year old: 46%
- Two years old: 14%
- One year old: 13%
- Three years old: 12%
- More than four years old: 8%
- Four years old: 7%

What operating system (OS) does your primary computer use?
- Microsoft Windows: 56%
- Apple Mac OS X: 41%
- Other: 2%
- I don’t know: 1%

Do you own more than one computer?
- No: 74%
- Yes: 26%

How frequently do you carry your portable computer (Laptop, Netbook, Tablet, but not Smartphone) with you around campus to class, library, or other VCU buildings?
- Daily: 54%
- Several times a week: 24%
- About once a week: 9%
- Rarely: 11%
- Less than once a week: 2%

Do you own a handheld device that is capable of accessing the Internet?
- Yes: 95%
- No. No plans to purchase in the next 12 months: 3%
- No. Plan to purchase over next 12 months: 2%

Tell us about the handheld devices you own (Select all that apply)
- Apple iPhone: 48%
- Android based cellphone: 19%
- Apple iPad (all versions): 11%
- Handheld gaming device: 7%
- (Nintendo DS, Sony PSP, etc.): 7%
- Apple iPod Touch: 7%
- Android based tablet: 6%
- Other: 1%
- Windows Phone: 0.5%
- Blackberry (all versions): 0.5%

How often do you access the Internet from your handheld device?
- Daily: 97%
- Several times a week: 2%
- Weekly: 0.5%
- Never: 0.5%

What keeps you from using the Internet, or using it more often, from a handheld device? (Select your top three)
- Network Connection is too slow: 23%
- Inadequate battery life: 19%
- Use other ways to access internet: 13%
- Data plan costs: 12%
- No urgent reason to access: 10%
- Limited access to network: 10%
- Device usability issues: 5%
- Security and privacy mobile concerns: 3%
- Lack of useful apps: 2%
- Handheld device costs: 1%
- Other: 1%
- Costs of apps: 1%

In the next three years, I expect my use of the Internet from a handheld device will:
- Stay the same: 64%
- Increase: 28%
- Greatly increase: 4%
- Decrease: 3%
- Greatly decrease: 1%
Have you downloaded the VCU Mobile app for handheld devices?
Yes 75%
No 24%
Wait for Windows Phone version 1%

What version of VCU Mobile did you download?
Apple iOS 72%
Android cellphone/tablet 27%
Blackberry 1%

Which services available on VCU Mobile have you used this semester?
(Select all that apply)
MyVCU 15%
Alerts 14%
Bb Learn 12%
Courses 9%
Schedule 8%
Dining 7%
RamSafe 7%
RamRide 5%
Maps 4%
Emergency 4%
Library 3%
Events 3%
Athletics 2%
Directory 2%
News 1%
Sites 1%
Videos 1%
Images 1%
Training 1%

What would you like to see included in VCU Mobile that is not already available?
(Select all that apply)
Check grades 32%
Class registration 21%
Athletic tickets 15%
Alert Notification 12%
Campus Learning Center 8%
Intramural schedule 7%
SGA voting 4%
Other 1%

How would you prefer VCU notify you of a campus emergency?
(Select the top three)
Text messaging 32%
Email 25%
VCU Alert webpage 9%
VCU website front page 9%
Instant messaging 8%
Twitter 4%
Facebook 4%
Voice telephone call 4%
Public Access System 4%
Google+ 1%

LyndaCampus is an educational resource loaded with a wealth of excellent video training goodies for just about everything. And the best part, Lynda is FREE for all VCU students.

Have you logged into lynda.vcu.edu?
No 87%
Yes 13%